



- **Funding :**
 - Central Government Grant - 75 percent
 - State Government Grant - 25 percent
- **Mission Management :**
 - **At State Level :**
 - A. Governing Council- Under chairmanship of Chief Minister, GoMP
 - B. Executive Committee- Under chairmanship of Chief Secretary, GoMP
 - **At ULB Level :**
 - A. Executive Committee – Under chairmanship of Commissioner/Chief Municipal Officer



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A new beginning for the Urban Poor “National Urban Livelihoods Mission”



A joint initiative of Government of India, Government of
Madhya Pradesh and Urban Local Bodies.

**The Urban Administration and Development Department,
Government of Madhya Pradesh**

The National Urban Livelihoods Mission is being run by the joint efforts of Government of India(Gol), Government of Madhya Pradesh (GoMP), and the Urban Local Bodies (ULBs) of the state. This mission is committed to providing livelihoods to the urban poor through a combination of skill enhancement, self-employment, social security and institutional development. The mission will involve shelter and basic facilities for the homeless. Further, designated street vending zones and vendors' markets, identity documents, credit facilities and social security convergence will be provided for street vendors.

This mission is being implemented in 55 urban Local bodies of Madhya Pradesh :

Indore, Bhopal, Jabalpur, Gwalior, Ujjain, Sagar, Rattlam, Dewas, Satna, Morena, Rewa, Bhind, Katni, Singrauli, Burhanpur, Khandwa, Chhindwara, Guna, Shivpuri, Damoh, Vidisha, Chattarpur, Mandasaur, Khargone, Neemuch, Anoopur, Hoshangabad, Betul, Datia, Balaghat, Sehore, Seoni, Tikamgarh, Dhar, Shajapur, Shahdol, Ashoknagar, Mandla, Harda, Sheopur, Narsinghpur, Panna, Barwani, Sidhi, Raisen, Agar, Rajgarh, Jhabua, Alirajpur, Umaria, Dindori, Pithanmpur, Nagda, Itarsi & Dabra.

The mission has been in operation since October 2013.

Mission Components :

- **Social Mobilization and Institutional Development(SM&ID)-** A three tier institutional structure has been conceived to implement this component. At neighbourhood level Self-Help Groups (SHGs) will be formulated. 10-20 such SHGs will be organized under Area Level Federations (ALFs) and 10-20 of ALFs will constitute a City Level Federation (CLF). Through this institutional structure, identification of beneficiaries and their participation, formation of groups, bank linkages, trainings, marketing, loans, and evaluation will be facilitated. To facilitate the above processes, Resource Organizations (ROs) will be appointed and City Livelihoods Centres (CLCs) will be established in every mission city. The CLCs will be managed by NGOs and federating bodies.
- **Employment through Skill Training and Placement (EST&P) :** Urban poor will be linked to gainful employment through skill enhancement. Following stepped methodology will be used to achieve the employment targets :
 - Analysis of skill deficiencies through market demand assessments and listing of businesses with employment potential.
 - Selection of unskilled trainees from poor and disadvantaged sections of the society.
 - Transparent selection of training agencies

- Curriculum development
- certification
- Placement and monitoring for 6 months
- For such trainings, maximum spend per person of Rs 15,000 is proposed.

- **Self Employment Programme (SEP) :** This component is a modality for providing soft loans to groups/individuals of urban poor for setting up gainful/self-employment ventures/micro-enterprises.
 - For loans taken by individuals (Up to Rs. 200,000) and groups (Up to Rs. 1,000,000) the interest to be paid will be a constant 7 percent per annum, with the remainder to be paid to the banks as interest subsidy under this component. For women self-help groups, an additional interest subsidy of 3 percent will be provided. The typical loan terms will be 5-7 years.
 - For this component, beneficiaries of age 18 years or older will be identified by the ULBs with no minimum requirements of education. The beneficiaries will be provided an orientation of 3-7 days to prepare them for self-employment. The component will be managed at local level through task forces constituted in every ULB.
- **Capacity Building and Training (CB&T) :** Under this component, Mission Management Units will be constituted at state and ULB level. To facilitate such units, 6 technical experts will be included at state level and 02-04 experts will be deputed at respective ULB level units, based on the ULB population.
- **Support to Urban Street Vendors :** This component will involve identification of street vendors and provision of skill development (1-2 days training), identity cards, bank linkage and loans, designated vending zones/areas and social security to urban street vendors. This component will attract 5% of the total spend on the mission. A maximum amount of Rs 750 per person will be spent on training activities under this component.
- **Scheme of Shelter for Urban Homeless :** Under this component, community shelters will be constructed (50-100 people per shelter) to provide shelter and basic facilities (Kitchen, Water, Toilets, Electricity, Entertainment etc.). Such community shelters will be constructed in all mission towns in locations proximate to major population centres like railway stations, bus stands, markets etc. The management of shelter facilities will be done through management committees and full-time management staff.